



United States National Standards of Training Association

## U.S.N.S.T.A. ADVERTISING RATE SHEET

United States National Standards of Training Association (U.S.N.S.T.A.) brings together the best trainers from the worlds of law LE, corrections, military, and security to collaborate on the development of training and equipment nationwide. Our goal is to make this training available to all forces protecting our communities and our homeland and to ultimately SAVE LIVES. This joint marketing venture will help drive customers straight to your business using targeted advertising packages.

### Xtreme Xposure Ad Placement

INDIVIDUAL OPTIONS	1 month	3 months <i>Save 20%</i>	6 months <i>Save 30%</i>	12 months <i>Save 40%</i>	PKG. DIS
Ad placed on all pages of the network – 12 main pages and over 3,000 subpages	\$50	\$120	\$210	\$360	
Ad placed on U.S.N.S.T.A. website	\$65	\$155	\$275	\$470	
Company Profile Page on U.S.N.S.T.A. network	\$35	\$85	\$150	\$255	
Ad with direct link to your company website	\$65	\$155	\$275	\$470	
Training vouchers issued for any products bought by Network members	\$25	\$60	\$105	\$180	
Personal Liaison / Sales Representative assigned specifically to your company	\$75	\$180	\$315	\$540	
<b>TOTAL PACKAGE DISCOUNTED RATE</b> <i>Save over 60%</i>	\$125	\$300	\$525	\$900	

### Premium Package Ad Placement

INDIVIDUAL OPTIONS	1 month	3 months <i>Save 20%</i>	6 months <i>Save 30%</i>	12 months <i>Save 40%</i>	PKG. DIS
Ad placed on the main page of the U.S.N.S.T.A. network ONLY	\$50	\$120	\$210	\$360	
Ad placed on U.S.N.S.T.A. website	\$65	\$155	\$275	\$470	
Company Profile Page on U.S.N.S.T.A. network	\$35	\$85	\$150	\$255	
Ad with direct link to your company website	\$65	\$155	\$275	\$470	
Training vouchers issued for any products bought by U.S.N.S.T.A. Network members	\$25	\$60	\$105	\$180	
Personal Liaison / Sales Representative assigned specifically to your company	\$75	\$180	\$315	\$540	
<b>TOTAL PACKAGE DISCOUNTED RATE</b> <i>Save over 60%</i>	\$125	\$300	\$525	\$900	

### Logo Placement on U.S.N.S.T.A. Promo Materials

OPTIONS	A La Carte Rates	Package Discount
Water Bottles & Course Binders for all U.S.N.S.T.A. conference attendees	See office for rates	
T-Shirts for all U.S.N.S.T.A. Conference attendees	See office for rates	
U.S.N.S.T.A. Conference Brochures	See office for rates	

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