

2013 VENDOR PRICE GUIDE

EXHIBITOR BOOTH SPACE (10' X 10') Monday Dec 9th – Dec 13th, 2013

Bronze Vendor Booth Space

- 10 ' X 10' booth space includes table and chairs
- Electricity
- Listing on sponsor page in show guide (ADDITIONAL SPACE AVAILABLE FOR A MINIMAL PRICE)

Silver Vendor Booth Space

- 10 ' X 10' booth space includes table and chairs
- Electricity
- ¼ page ad in the show guide (ADDITIONAL SPACE AVAILABLE FOR A MINIMAL PRICE)

Platinum Vendor Booth Space

- 10 ' X 10' booth space includes table and chairs
- Premier Booth Placement
- Electricity
- ¼ page ad in the show guide (ADDITIONAL SPACE AVAILABLE FOR A MINIMAL PRICE)
- 1 hour class / demonstration in front of attendees

All vendors are responsible for individual charges incurred through the hotel and casino



Here's your chance to become a part of the

Nationwide Standard in the Protective Services Industry!!



Advertisement Options

Conference Brochure Sponsor

- Your logo is printed on all 20,000 brochures
- Goes out to agencies across the nation as well as internationally
- Featured on the website for over 10 months
- Emailed out to over 30,000 emails monthly
- Company name and logo included in the show program
- Receive a 25% discount on a booth for this year or next year's conference

Conference Postcard Sponsor

- Your logo is printed on all 40,000 postcards
- Goes out in March and again in June
- Emailed out to over 15,000 emails monthly
- Company name and logo included in the show program

Conference Program Sponsor

- Your logo is printed on the cover of the conference program
- Program goes out to all attendees, vendors and observers
- ¼ page full color advertisement

Conference Gift Bag Sponsor

- Your logo is printed on the attendees' gift bags. Everyone in attendance will receive one

Conference Water Bottle Sponsor

- Your logo is printed on the water bottles. Everyone in attendance will receive one

Conference T-shirt Sponsor

- Your logo is printed on the conference t-shirts. Everyone in attendance will receive one

Official Product Category

- Must sign up by April 30th, 2012
- 15,000 Email blasts sent out weekly regarding the conference and your company
- Your promotional materials handed out throughout the year at all USNSTA trainings and classes.
- Your Promotional materials handed out throughout the year at trade shows across the nation.

*Example: Wiley-X is the **Official Eyewear** of the U.S.N.S.T.A.*

Online Advertisement

- Ad placement features your artwork/company logo with a hyperlink directly to your website
- You pick the months that work for you – Feature a special class or product when it is convenient
- Your ad is on every webpage of our websites giving you maximum exposure

13th ANNUAL USNSTA Instructors Academy

Sponsorship Registration Form

EXHIBITOR INFORMATION			
Company / Organization Name:			
Contact Name:			
Street Address:		City:	State: Zip:
Country:		Phone:	Fax:
Email:		Website:	
Exhibitor Name to be Displayed:			
BOOTH OPTIONS	COST	QUANTITY	TOTAL
Bronze Vendor Booth	\$400		
Silver Vendor Booth	\$600		
Platinum Vendor Booth	\$850		
ADVERTISEMENT OPPORTUNITIES		COST	TOTAL
Brochure/Postcard Sponsorship! BEST VALUE!!		\$475	
Brochure Sponsorship		\$375	
Postcard Sponsorship		\$275	
Full Color Full Page Show Program Advertisement (Back Cover)		\$575	
Insert your item into attendee gift bags		\$425	
Conference Gift Bag Sponsor		\$225	
Water Bottle Sponsor		\$225	
Hang your banner / signage at the show		\$150	
Logo in show guide ONLY		\$80	
T-shirt Sponsor		\$250	
Official Product Category of the USNSTA Conference		\$750	



Why should YOU be a part of the USNSTA?

When the U.S.N.S.T.A. was established 14 years ago, the spirit that grew out of that first assembly was unity in training. That spirit holds true today. By coming together these responders get a chance to share their experiences and sharpen each other's skills.

One of the biggest challenges that training coordinators and commanders face is budgetary limitations. *The U.S.N.S.T.A. would not be able to provide this training opportunity without the involvement of all the exhibitors, presenters, and sponsors that contribute in many ways to help offset the costs for attendees.*



2013 U.S.N.S.T.A. Conference



ONLINE ADVERTISEMENT					
	1X	3X	6X	9X	12X
U.S.N.S.T.A. Network					
(180 X 50) Rectangle	\$40	\$96	\$168	\$234	\$288
(180 X 150) Rectangle	\$44	\$106	\$185	\$258	\$317
(468 X 60) Full Banner	\$50	\$120	\$210	\$293	\$360
U.S.N.S.T.A. Website					
(234 X 60) Half Banner	\$50	\$120	\$210	\$293	\$360
(180 X 150) Rectangle	\$55	\$132	\$231	\$323	\$396
(120 X 240) Vertical	\$55	\$132	\$231	\$323	\$396
(468 X 60) Full Banner	\$60	\$144	\$252	\$352	\$432

METHOD OF PAYMENT	
Please circle one:	VISA MC CHECK PO
CC #:	Expiration Date:
Name as it appears on the card:	Security Code:
CC Billing Address:	
Card Holders Contact info:	
PO #	
MAIL PAYMENT TO: USNSTA PO Box 8167, Elburn, IL 60119	

We have different payment options available; contact Liz Ladford at 630-365-1400 or liz@controlledforce.com, for details. If you are interested please contact Liz immediately, booth space is limited.

United States National Standards of Training Association

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